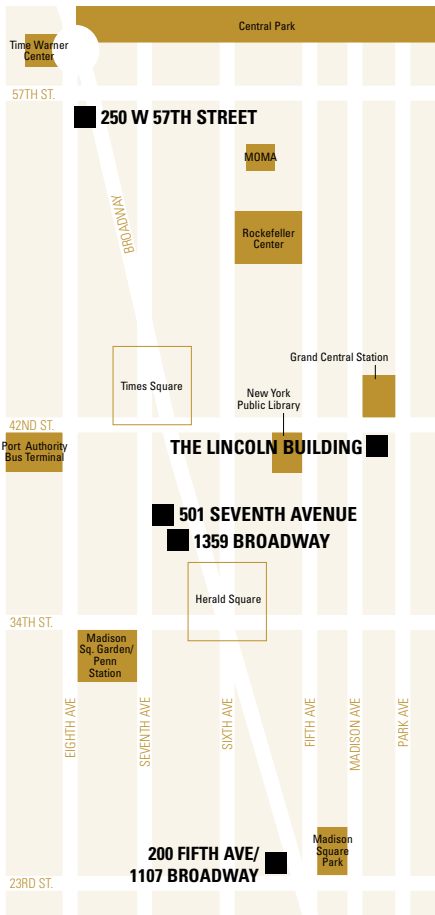


■ 250 WEST 57TH STREET ■ 1359 BROADWAY  
The Fisk Building at 36th Street

■ THE LINCOLN BUILDING ■ 200 FIFTH AVE/1107 BROADWAY  
60 East 42nd Street The International Toy Center at Madison Square

■ 501 SEVENTH AVENUE  
at 37th Street

Six enduring Manhattan office buildings under the same ownership for half a century. Now, one brand of quality, better to serve tenants and brokers alike.



Over the decades — through booms and busts — these properties have been home to luminaries ranging from Neil Armstrong (the first man to walk on the moon) to Britney Spears to the internationally distinguished filmmakers Merchant and Ivory, and thousands and thousands of businesses in every field. From one new decade to another, thousands upon thousands of tenants' ever-changing requirements have been met.

The W&H Properties portfolio has not been assembled by accident. Each of these buildings was acquired for characteristics vital to success in the dynamic Manhattan marketplace. Over numerous cycles, these buildings have demonstrated their adaptability, convenience and desirability. They share key ingredients for success.

Start with location. Each W&H property is in a key office market area with unbeatable access to mass transportation; four W&H buildings offer tenants direct in-the-building access to multiple subway lines, one is connected to Grand Central Terminal by a walkway under 42nd Street, and two are midway between Grand Central Terminal and Penn Station, and the Port Authority Bus Terminal. Over the decades, the neighborhoods of the W&H Properties' portfolio have always offered every amenity tenants and their employees could desire. These properties also benefit from the security and service improvements provided by four Business Improvement Districts.

The W&H portfolio over time has proven its ability to adapt to serve all uses. Under the same ownership, elevators were automated, electric capacity increased to meet new use requirements; and air conditioning, state-of-the-art life safety systems, cable TV and high-speed Internet access installed. The adaptability of these pre-war buildings is a testament to the durability, quality, and flexibility of their design and construction. And, however they are updated, they continue to offer rich, traditional architectural elements — the kind that cannot be found in newer structures.

W&H Properties. The name is new, but only to highlight and re-affirm the portfolio's strengths and long-term commitment to first-class service to tenants and brokers.

W&H Properties: financial strength, continuity and a steadfast devotion to work closely with the New York brokerage community to provide the highest quality facilities, amenities and services for New York City businesses.

Keep your eyes and ears open...you will be seeing and hearing more soon.



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